



Landlord's Self-Help Centre Sponsorship Opportunity Landlord Learning and Networking Forum

Landlord's Self-Help Centre (LSHC) is a non-profit community legal clinic established in 1975 to support Ontario's small landlord community by providing client service such as general information, referral and summary legal advice respecting the regulatory environment that governs landlord and tenant relationships. LSHC is also responsible for a broad range of public legal education initiatives and materials, and represents the interest and concerns of the small landlord community in various law reform initiatives aimed at improving the operating environment.

LSHC organizes and presents the Landlord Learning and Networking Forum annually which typically brings together 150 - 200 small landlords for an evening of learning and networking. The Forum provides a learning platform to address issues commonly faced by the community, the best practices for navigation of such situations, an opportunity to network with peers and learn about programs and services that are available to support small landlords. The Forum also serves as the venue for LSHC's Annual General Meeting.

This year LSHC IS pleased to offer an opportunity for vendors and service providers to sponsor the 2019 Landlord Learning and Networking Forum. This is an ideal opportunity to connect with the small landlord community. Depending on the sponsorship level, sponsors will receive exposure to LSHC's community of small landlords through email, social media, event material, and in-event recognition. Details on each sponsorship package are listed below.

Bronze Sponsorship - \$150

- Logo recognition on the event page and registration site [<https://landlord-forum-2019.eventbrite.ca>]
- Logo recognition on event material (signage and program)
- Logo recognition via direct email to 1,000 small landlords

Silver Sponsorship - \$300

- Social post from LSHC on Twitter and Facebook
- Personal shout out to sponsor during the event
- Logo recognition on the event page and registration site [<https://landlord-forum-2019.eventbrite.ca>]
- Logo recognition on event material (signage and program)
- Logo recognition via direct email to 1,000 small landlords

Gold Sponsorship - \$500

- Sponsor table with sponsorship acknowledgement
- Social post from LSHC on Twitter and Facebook
- Personal shout out to sponsor during the event
- Logo recognition on the event page and registration site [<https://landlord-forum-2019.eventbrite.ca>]
- Logo recognition on event material (signage and program)
- Logo recognition via direct email to 1,000 small landlords

Food Sponsorship - \$500

- Logo and sponsorship acknowledgement at food stations
- Social post from LSHC on Twitter and Facebook
- Personal shout out to sponsor during the event
- Logo recognition on the event page and registration site [<https://landlord-forum-2019.eventbrite.ca>]
- Logo recognition on event material (signage and program)
- Logo recognition via direct email to 1,000 small landlords